

# Circular economy

## Restore, renew, regenerate



The linear “take, make, dispose” economy inherently produces landfill waste. The circular economy redirects waste from landfills, and transforms it into what promises to be more than \$1 trillion in business opportunities and value, including material savings, greater productivity, and new product and business categories.<sup>1</sup> Managed Print Services (MPS), with its shift from a hardware- to service-centric model, enables organisations to share in the circular economy and realise both financial and environmental savings.

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<sup>1</sup>Towards the Circular Economy, published in Davos by the World Economic Forum (WEF), in partnership with the Ellen MacArthur Foundation and McKinsey, January 2014